



STRATEGIC PLAN

2023-2027

STRATEGIC GOALS

Our MISSION

To ensure a responsible resident-focused approach to providing quality municipal services

Our VISION

Promoting a welcoming community through responsive adaptive government

Our VALUES

Collaboration
Professionalism
Integrity

Our Focus	Our Culture	Our Approach	Our Commitment
Resident Focused	Diversity and Inclusion	Fiscally Responsible	Responsible Leadership
<ul style="list-style-type: none"> • Communicate through practices that are consistent, effective and timely • Enhance consultations with citizens, businesses and stakeholders • Foster resident satisfaction with respect to municipal services • Promote community safety and well-being 	<ul style="list-style-type: none"> • Champion equity, diversity and inclusion • Promote a diverse and inclusive municipality • Foster a supportive and welcoming environment, free of discrimination 	<ul style="list-style-type: none"> • Foster sustainable growth and development • Deliver fiscally responsible and sustainable services while being mindful of the impact on tax rates • Maximize opportunities to seek external funding and collaborate with partners and stakeholders • Ensure financial stewardship through responsible budgeting, efficiencies and innovations 	<ul style="list-style-type: none"> • Foster evidence-based decision-making • Ensure openness, accountability and transparency • Implement continuous improvement and modernized processes • Support employee growth and development